

## Shaping Post-Normal Journalism Practices

After successful editions in Finland (2022) and Canada (2023), the International Live Journalism Festival (ILJF) 2025 takes place in the Netherlands, across the cities of Tilburg and Eindhoven. This year, international scholars, journalists, and practitioners come together to explore, debate, and reimagine what live journalism can be.

The theme, Shaping Post-Normal Journalism Practices, responds to the challenges of our post-truth era, where traditional journalistic values such as objectivity and truth-telling are under pressure, increasingly so under the growing influence of Al. Amid these complexities, movements like constructivism, solution-oriented journalism, and multi-perspective reporting are reshaping how journalism connects with audiences.

Live journalism is uniquely positioned to meet these shifts. By bringing stories directly to audiences through performances, immersive experiences, and narrative-driven events, it fosters emotional connection, trust, and transparency. It allows vulnerability and co-presence to become strengths rather than limitations, offering a space for dialogue, reflection, and collective meaning-making.

The International Live Journalism Festival 2025 is hosted by Fontys Journalism and the research group Designing Journalism.

This edition has been made possible through the generous support of the Stimuleringsfonds voor de Journalistiek (The Dutch Journalism Fund).





# Program Day 1 The Live Journalism Turn

#### Date

Wednesday October 22

#### Locations

MindLabs, Tilburg

The first day of the festival marks keynotes by scholars in the fields of arts and media, and gives room to news ideas and practices.

In the afternoon, we will break up into smaller groups for guided co-writing sessions.

When	What	Where	
10:00	Opening	Mindlabs (ML)	
10:30	Keynote 1 Laura Cull Ó Maoilearca & Dwayne Toemere	ML	
11:00	Keynote 2 Stijn Postema	ML	
11:30	Panel The Need for Live Journalism in the Netherlands	ML	
12:30	Lunch	ML	
13:00	Lunch presentation	ML 3.41	
13:30	Co-writing sessions part 1	ML 0.22	
15:00	Coffee break & presentation by musical journalist Andrea Voets	ML	
15:30	Co-writing sessions part 2	ML	
16:30	Round-up writing sessions	ML	
17:00	Free time and informal drinks	RAW/ LocBrewery	
19:00	Drinks and dinner	Gourmet Market	

## Program Day 2 New Horizons Tilburg

#### **Date**

Thursday October 23

#### Locations

MindLabs, Tilburg

+

Factorium Theatre, Tilburg

On the second day, professionals from the fields of journalism, research and education will be diving into four varying topics around live journalism.

In the afternoon, collectives and journalists linked to the network will take the stage!

When	What	Where
09:00	Walk-in	Mindlabs
09:15	Deep dive roundtables part 1  Using artistic methods to enhance live journalistic research  Journalism education in a time of shifting media and public needs	Mindlabs
10:45	Coffee Break	Mindlabs
11:00	Deep dive roundtables part 2  Exploring public service media in redesigning public engagement  Expanding the audience is/and/or sustaining the revenue model	Mindlabs
12:30	Lunch	Mindlabs
14:20	Walk in Showcases	Factorium Theatre
14:30	Showcases from the Live Journalism Network  Living with Drones I Stories from Gaza on the assault on life, land and livelihood  Enric Marco, Spain's greatest impostor  Headliner  A bad day for South Africa, a great day for international journalism	Factorium Theatre
18:00	End day	

## Program Day 3 Curtain Call

#### **Date**

Friday October 24

#### Locations

MindLabs, Tilburg

Dutch Design Week, Eindhoven

WE ARE, Eindhoven, Strijp-S

MU Gallery, Eindhoven, Strijp-S

On the last day we travel to Eindhoven to visit the renowned Dutch Design Week and see our last two shows of the festival.

When	What	Where
Before 15:00	Free time, a visit to Dutch Design Week is highly recommended	Dutch Design Week, Eindhoven
15:00	Foundation We Are	Eindhoven, Strijp-S
17:00	Free time for dinner	Eindhoven
18:45	Showcases Op de Zuidas (At Amsterdam's Financial District)  The artificial rescue of the last two Northern rhino's	MU Gallery
21:00	End programme	MU Gallery

### Notes






