# Literature

## Trend Research & Concept Creation in Lifestyle

### Propaedeutic phase, English-taught programme

*You can order all these required titles at* www.studystore.nl *Choose: Fontys Hogescholen, Tilburg, 2021-2022, Academy for Creative Industries, Trend Research & Concept Creation in Lifestyle, English-taught program year 1.*

*Perspectives for Both Makers and Users* – Broek, van den J., Koetsenruijter, W., Jong, de J., Smit, L. (October 2016), first edition
Boom uitgevers Amsterdam
ISBN 9789490947729 / new €49,95

*Creativity in Business* – Byttebier, I., Vullings, R., (2015)
Bis Publishers Amsterdam
ISBN: 9789063693800  / new €19,99

*How to Research Trends: move beyond Trendwatching to kickstart innovation* – Dragt, E. (2017)
BIS Publishers Amsterdam
ISBN: 9789063694333 / new €29,99

*Project Management. A practical approach* – Grit, R. (2015)
Groningen. Noordhoff Uitgevers
ISBN: 9789001575625 / new €43,95

*Universal Methods of Design* – Martin & Hanington (2012)
Rockport Publishers
ISBN 9781631597480  / new €29,50

*Adobe Creative Suite CC (latest version)*
Available at www.surfspot.nl, with student discount if you log in with your Fontys account.

**Titles to download**
*(available on the portal when the study starts)*

*Serious Concepting* – Sutmuller, J. & R. van Belkom, (2017) Tilburg. Fontys International Lifestyle Studies.
*Roadtrip to innovation* – Dumitrescu,D. (2015) Hamburg: Trendone.

Every unit in the study programme also offers a variety of syllabuses which you can download.

# Media

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## GUIDELINES SPECIFICATIONS HARDWARE AND SOFTWARE

**Material TCL**
Every student is expected to have a laptop that is heavy enough to run the Adobe CC. System require-ments for Adobe Creative Cloud can be found here. Various software and hardware can be ordered via www.surfspot.nl (log in with Fontys PCN number).

**Hardware requirements**
A Mac (Book Pro / Air) is absolutely no obligation to work at ACI. Apple laptops are very popular among students. Check out SURFspot to purchase a laptop at a reduced price. A GPU is optional (at least recommended for CO IEMES and DBC students).

| Hardware | Windows | Apple |
|---|---|---|
| Processor | Intel Core i5 or Ryzen 5 or higher (core i7/Ryzen 7) | M1-chip recommended |
| Memory | 8 or 16 GB RAM | 8 or 16 GB RAM |
| SSD | 256 GB | 256 GB |
| Number of USB ports | 2 | - |
| Display | 13" or higher recommended | 13" or higher recommended |

External hard drive could be handy • Minimum requirements 250 GB • PC / MAC compatible.

**AV-desk**
If a profession requires specialist hardware, this will be provided. Think of video cameras at the TV studio, radio equipment, render computers for animations or special effects, public iMacs and all kinds of recording equipment that can be borrowed from the AV desk.

**Required Adobe software**
An Adobe CC license is a must, as many courses within ACI do something with photo editing, video editing, audio and interactive concepts. This software is available for both Windows and MacOS.
The license of the most recent version of Adobe Creative Cloud Services (Student) can be ordered at SURFspot for € 132.75 per year. (You will receive a license for 2 devices, so you can share this with a fellow student if necessary).